

NMHL - Eastern Conference - Lipetsk U21 vs Progress Glazov U21

DATE: Tuesday, January 20, 2026
LOCATION: Glazov, Udmurtskaja Respublika, RU

Event Description

NMHL - Eastern Conference - Lipetsk U21 vs Progress Glazov U21 is a premier sports event in Glazov. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,560 people
Event ID: GBcwJ884T4iZEUeweo

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,024 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
