

NMHL - Eastern Conference - Gvardiya U21 vs Dizelist U21

DATE: Tuesday, December 16, 2025
LOCATION: Penza, Penzenskaya oblast', RU

Event Description

NMHL - Eastern Conference - Gvardiya U21 vs Dizelist U21 is a premier sports event in Penza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 60/100
Expected Attendance: 3,155 people
Event ID: 9rsaWbGtXZM2qZcnXN

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,262 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.