

NMHL - Eastern Conference - Bobrov U21 vs Kristall Saratov U21

DATE: Thursday, January 22, 2026
LOCATION: Saratov, Saratovskaya oblast', RU

Event Description

NMHL - Eastern Conference - Bobrov U21 vs Kristall Saratov U21 is a premier sports event in Saratov. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,364 people
Event ID: BRPhvJYJ5P56t8up7B

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,346 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
