

NMHL - Eastern Conference - Belgorod U21 vs Dizelist U21

DATE: Friday, December 12, 2025
LOCATION: Penza, Penzenskaya oblast', RU

Event Description

NMHL - Eastern Conference - Belgorod U21 vs Dizelist U21 is a premier sports event in Penza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,444 people
Event ID: 3ZwFhTGx7TK7FYGqAP

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,378 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.