

NKL - Ukmergė Stekas vs Alytaus Alytus

DATE: Thursday, November 27, 2025
LOCATION: Alytus, Alytaus apskritis, LT

Event Description

NKL - Ukmergė Stekas vs Alytaus Alytus is a premier sports event in Alytus. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,167 people

Event ID: KDzpVDWHX2ioCZEBou

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,267 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.