

NKL - Omega-Taurus vs Alytaus Alytus

DATE: Saturday, January 17, 2026
LOCATION: Alytus, Alytaus apskritis, LT

Event Description

NKL - Omega-Taurus vs Alytaus Alytus is a premier sports event in Alytus. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,463 people

Event ID: 6k9QNvhM7VW4pbzvXL

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,385 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
