

NKL - Olimpas Plungė vs Olimpas Palangos 2-oji rungtynė

DATE: Saturday, December 13, 2025
LOCATION: Palanga, Klaipėdos regionas, LT

Event Description

NKL - Olimpas Plungė vs Olimpas Palangos is a premier sports event in Palanga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: R9LXP337vDnpSZj87o

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.