

NK Istra 1961 vs HNK Gorica

DATE: Sunday, November 23, 2025
LOCATION: Velika Gorica, Zagrebačka županija, Croatia

Event Description

NK Istra 1961 vs HNK Gorica is a premier sports event in Velika Gorica. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,243 people

Event ID: SkKhpRb2gmT49TE7WR

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,297 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.