

# NK Celje vs NK Domzale

DATE: Saturday, November 22, 2025

LOCATION: Domžale, Domžale, SI

## Event Description

NK Celje vs NK Domzale is a premier sports event in Domžale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,444 people

**Event ID:** Cuwcz5we3w9cisBG5Z

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 578 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/nk-celje-vs-nk-domzale>

Document generated on 6/4/2026, 1:57:47 AM