

NJ British Invasion at Centennial Park

DATE: Wednesday, August 13, 2025
LOCATION: Wildwood Crest, New Jersey, US

Event Description

NJ British Invasion at Centennial Park is a premier community event in Wildwood Crest. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 34/100

Expected Attendance: 150 people

Event ID: J8Ye6ciVTkuoSfzyN8

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
