

# Niveus Mangalore Marathon

DATE: Saturday, November 8, 2025  
LOCATION: Mangaluru, Karnataka, IN

## Event Description

Niveus Mangalore Marathon is a premier sports event in Mangaluru. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 40/100

**Expected Attendance:** 317 people

**Event ID:** 6fGMm6CsgToFRVoux3

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 127 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*