

NIVERBEATZ 2000

DATE: Saturday, August 30, 2025
LOCATION: Vitorino Braga, Minas Gerais, BR

Event Description

NIVERBEATZ 2000 is a premier concerts event in Vitorino Braga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 221 people

Event ID: 5p2sk2KMvG8EdGJiug

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
