

# Nit de l'Art : Jack Burton, Tube Gallery | 20.09, 18:00 - 23:00h

DATE: Saturday, September 20, 2025  
LOCATION: Palma, Illes Balears, ES

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## Event Description

Nit de l'Art : Jack Burton, Tube Gallery | 20.09, 18:00 - 23:00h is a premier performing-arts event in Palma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 40/100

**Expected Attendance:** 325 people

**Event ID:** 43EUFMCLrbfMVaSDdE

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 130 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*