

Nish Kumar, Tim Key, Rhys James, and 2 others

DATE: Thursday, September 18, 2025
LOCATION: Greenwich, GB

Event Description

Nish Kumar, Tim Key, Rhys James, and 2 others is a premier concerts event in Greenwich. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 57/100
Expected Attendance: 2,311 people
Event ID: BJaWdptZXbnFqgkghi

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 924 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.