

Niseko Mental Health Conference

DATE: Sunday, January 11, 2026

LOCATION: 0E0»0³u:, S mw•S, JP

Event Description

Niseko Mental Health Conference is a premier conferences event in 0E0»0³u:. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 28/100

Expected Attendance: 80 people

Event ID: 583h5bkyb7qjUtjgph

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 32 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.