

Niños del Cerro, Coma Pony, chini.png, and 2 others

DATE: Saturday, October 25, 2025
LOCATION: Mexico City, MX

Event Description

Niños del Cerro, Coma Pony, chini.png, and 2 others is a premier festivals event in Mexico City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 47/100

Expected Attendance: 721 people

Event ID: 7sBCtBhq5e93wvcu5c

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 288 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.