

# Ningyuan Jiuyi Mountain Marathon

DATE: Saturday, October 18, 2025  
LOCATION: Yong Zhou Shi, Hu Nan Sheng, CN

## Event Description

Ningyuan Jiuyi Mountain Marathon is a premier sports event in Yong Zhou Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 38/100

**Expected Attendance:** 252 people

**Event ID:** AX28KV9DQr3X4VsqBG

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 101 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*