

Niners Chemnitz vs Ulm Basketball

DATE: Sunday, September 28, 2025

LOCATION: Neu-Ulm, Bayern, DE

Event Description

Niners Chemnitz vs Ulm Basketball is a premier sports event in Neu-Ulm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,301 people

Event ID: DS3sAAgWi4xKp4xd2c

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.