

Nine Inch Nails and Boys Noize

DATE: Tuesday, February 10, 2026
LOCATION: Charlotte, North Carolina, US

Event Description

Nine Inch Nails and Boys Noize is a premier concerts event in Charlotte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 70/100

Expected Attendance: 10,003 people

Event ID: 7mxNhfYBTehydAdtVM

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,001 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.