

Ninajirachi and Syzy

DATE: Saturday, September 20, 2025
LOCATION: Vancouver, British Columbia, CA

Event Description

Ninajirachi and Syzy is a premier concerts event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 52/100
Expected Attendance: 1,213 people
Event ID: 5DrAvTZzgB6eAWYewP

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 485 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
