

Nina Sky

DATE: Wednesday, September 10, 2025

LOCATION: Montreal, Quebec, CA

Event Description

Nina Sky is a premier concerts event in Montreal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 946 people

Event ID: F8MXnuy4NnS8BFFcJX

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 378 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/nina-sky>

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