

NILS KEPPEL, Elaj, Bleak Monday, and 2 others

DATE: Friday, September 12, 2025
LOCATION: Rastatt, Baden-Württemberg, DE

Event Description

NILS KEPPEL, Elaj, Bleak Monday, and 2 others is a premier festivals event in Rastatt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 37/100
Expected Attendance: 229 people
Event ID: 7P3yHnFTvGU9ZRkqf7

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
