

# Nikon ZR Touch & Try Demo Day

DATE: Thursday, October 16, 2025  
LOCATION: Edmonton, Alberta, CA

---

## Event Description

Nikon ZR Touch & Try Demo Day is a premier expos event in Edmonton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 47/100

**Expected Attendance:** 673 people

**Event ID:** QHbwacc42a9zTDwuLr

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 269 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/nikon-zr-touch-try-demo-day>

Document generated on 6/4/2026, 3:13:52 AM