

Niklas Andersson, Magnus Betnér, and Nisse Hallberg

DATE: Saturday, November 15, 2025
LOCATION: Växjö, Kronobergs län, SE

Event Description

Niklas Andersson, Magnus Betnér, and Nisse Hallberg is a premier concerts event in Växjö. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 498 people

Event ID: HBu5TmNgT9NfETTzxt

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 199 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.