

Night of Hope: Stories of OCD

DATE: Tuesday, August 19, 2025
LOCATION: Fairfield, Connecticut, US

Event Description

Night of Hope: Stories of OCD is a premier conferences event in Fairfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 316 people

Event ID: 6pvcpamk9j2MEhFJmH

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 126 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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