

Night at the Parkland - Cut Copy with Bag Raiders (DJ set) and KLP

DATE: Saturday, September 13, 2025
LOCATION: Brisbane City, Queensland, AU

Event Description

Night at the Parkland - Cut Copy with Bag Raiders (DJ set) and KLP is a premier concerts event in Brisbane City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 41/100
Expected Attendance: 374 people
Event ID: 7SFFCKHArHwRvwyvq4

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
