

Night at the Barracks - Furnace and the Fundamentals

DATE: Saturday, September 27, 2025
LOCATION: Manly, New South Wales, AU

Event Description

Night at the Barracks - Furnace and the Fundamentals is a premier concerts event in Manly. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 42/100
Expected Attendance: 402 people
Event ID: A25eNQqPTw3QGQaSTS

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 161 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
