

NIGERIA PRAYS UK 2025. Theme: Behold I am Doing A New Thing. Isaiah 43:19

DATE: Saturday, September 6, 2025
LOCATION: London, England, GB

Event Description

NIGERIA PRAYS UK 2025. Theme: Behold I am Doing A New Thing. Isaiah 43:19 is a premier community event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 33/100

Expected Attendance: 143 people

Event ID: 9P8ZMKVm78BGgc4ARu

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 57 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.