

# Niels Hausgaard 2026 "sammen kaster vi den første sten"

DATE: Saturday, February 7, 2026  
LOCATION: Odense, DK

## Event Description

Niels Hausgaard 2026 "sammen kaster vi den første sten" is a premier concerts event in Odense. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 38/100

**Expected Attendance:** 242 people

**Event ID:** BsZJB2Cj8hss6wwJX5

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 97 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*