

Nick Howard | Berlin Pop Up Show | Powered by Electro Voice

DATE: Friday, August 22, 2025
LOCATION: Berlin, Berlin, DE

Event Description

Nick Howard | Berlin Pop Up Show | Powered by Electro Voice is a premier concerts event in Berlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 41/100

Expected Attendance: 353 people

Event ID: 3xhzeWe6yGwA9KZtJt

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 141 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
