

Niagara Wedding Show 2025 – Americana Resort

DATE: Sunday, September 14, 2025
LOCATION: Niagara Falls, Ontario, CA

Event Description

Niagara Wedding Show 2025 – Americana Resort is a premier expos event in Niagara Falls. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 970 people

Event ID: Dnmv5PCN5BieWFtTqg

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 388 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.