

NI Comedy Presents: MARK MCCARNEY - Toales - Sat 13th Sept - Doors 7pm

DATE: Saturday, September 13, 2025
LOCATION: Dundalk, County Louth, IE

Event Description

NI Comedy Presents: MARK MCCARNEY - Toales - Sat 13th Sept - Doors 7pm is a premier performing-arts event in Dundalk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 36/100

Expected Attendance: 210 people

Event ID: 992m6RvRuqrj7akuYW

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 84 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
