

NHL - Pre Season - Pittsburgh Penguins vs Montreal Canadiens

DATE: Monday, September 22, 2025
LOCATION: Montréal, Québec, CA

Event Description

NHL - Pre Season - Pittsburgh Penguins vs Montreal Canadiens is a premier sports event in Montréal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 76/100
Expected Attendance: 19,397 people
Event ID: 9dKJkmcxbDikHguj9c

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 7,759 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.