

NHL - Pre Season - New Jersey Devils vs Ottawa Senators

DATE: Sunday, September 28, 2025
LOCATION: Trois-Rivières, Québec, CA

Event Description

NHL - Pre Season - New Jersey Devils vs Ottawa Senators is a premier sports event in Trois-Rivières. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,841 people

Event ID: 7qJFv6kAPNt9KrqBP3

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,536 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.