

# NHL - Pre Season - Detroit Red Wings vs Toronto Maple Leafs

DATE: Thursday, October 2, 2025  
LOCATION: Toronto, Ontario, CA

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## Event Description

NHL - Pre Season - Detroit Red Wings vs Toronto Maple Leafs is a premier sports event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 75/100  
**Expected Attendance:** 17,589 people  
**Event ID:** CgGBeXLJawQ7BMmeuz

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 7,036 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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