

# NHL - Pre Season - Dallas Stars vs Colorado Avalanche

DATE: Saturday, September 27, 2025  
LOCATION: Denver, Colorado, US

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## Event Description

NHL - Pre Season - Dallas Stars vs Colorado Avalanche is a premier sports event in Denver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 75/100

**Expected Attendance:** 16,828 people

**Event ID:** GpEab6DQ3LPAA777ux

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 6,731 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*