

# NFP August Round Table

DATE: Tuesday, August 19, 2025  
LOCATION: Sydney, New South Wales, AU

---

## Event Description

NFP August Round Table is a premier community event in Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 31/100

**Expected Attendance:** 116 people

**Event ID:** GtnTFZMQVk9Pdh5tHo

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 46 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/nfp-august-round-table>

Document generated on 6/3/2026, 7:57:05 PM