

# NextGen Projects - Leading the future!

DATE: Friday, October 10, 2025

LOCATION: Lisbon, Lisboa, PT

---

## Event Description

NextGen Projects - Leading the future! is a premier conferences event in Lisbon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 353 people

**Event ID:** FfGULa9VydzmKoFcDC

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 141 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/nextgen-projects-leading-the-future>

Document generated on 6/3/2026, 9:40:44 PM