

Next Level Marketing 2026 – Lederskap, brand og samarbeid med salg

DATE: Wednesday, October 29, 2025
LOCATION: Lysaker, Akershus, NO

Event Description

Next Level Marketing 2026 – Lederskap, brand og samarbeid med salg is a premier conferences event in Lysaker. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 112 people

Event ID: 8GXsTNkumMV9kqBJ79

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 45 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
