

NEXT LEVEL 2026: TUNED. x ROLL RACING

DATE: Friday, January 30, 2026
LOCATION: Eastern Creek, New South Wales, AU

Event Description

NEXT LEVEL 2026: TUNED. x ROLL RACING is a premier expos event in Eastern Creek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,062 people

Event ID: CGgWf4kCEe2XEpktxJ

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 425 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/next-level-2026-tuned-x-roll-racing>

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