

NexGen School Admission Expo 2025 - Vega City Mall , Bangalore

DATE: Saturday, September 20, 2025

LOCATION: Bangalore, Karnataka

Event Description

NexGen School Admission Expo 2025 - Vega City Mall , Bangalore is a premier expos event in Bangalore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,548 people

Event ID: 63L9UTv87wzApAAHs

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 619 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.