

# Newcastle United vs Tottenham Hotspur

DATE: Wednesday, February 11, 2026  
LOCATION: London, England, GB

## Event Description

Newcastle United vs Tottenham Hotspur is a premier sports event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 86/100

**Expected Attendance:** 61,133 people

**Event ID:** 9zLGPDGipipsCitxKP

## Hotel Demand Indicators

**ADR Impact Index:** 8.8x baseline (varies by property tier & location)

**Occupancy Impact:** +65 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 40km from venue

**Estimated Room Nights:** 24,453 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*