

# Newcastle Red Bulls vs Northampton Saints

DATE: Friday, October 17, 2025  
LOCATION: Newcastle upon Tyne, England, GB

## Event Description

Newcastle Red Bulls vs Northampton Saints is a premier sports event in Newcastle upon Tyne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,879 people

**Event ID:** FcftWy48kGNSAy4hmM

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,352 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*