

Newcastle Red Bulls vs Lions

DATE: Saturday, December 13, 2025
LOCATION: Newcastle upon Tyne, England, GB

Event Description

Newcastle Red Bulls vs Lions is a premier sports event in Newcastle upon Tyne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,337 people

Event ID: G4VfhPe54i9DxfKxQZ

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,135 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/newcastle-red-bulls-vs-lions>

Document generated on 6/4/2026, 3:39:42 AM