

Newcastle Jobs Fair

DATE: Friday, September 5, 2025
LOCATION: Newcastle-under-Lyme, England, GB

Event Description

Newcastle Jobs Fair is a premier expos event in Newcastle-under-Lyme. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 47/100
Expected Attendance: 733 people
Event ID: AFTLLLAWWbGiVbgjG8

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 293 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
