

Newcastle College University Centre Information and Clearing Event

DATE: Thursday, August 28, 2025
LOCATION: Newcastle upon Tyne, England, GB

Event Description

Newcastle College University Centre Information and Clearing Event is a premier conferences event in Newcastle upon Tyne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 425 people

Event ID: 5Qh2KwPCqfJs9buKFW

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 170 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.