

# New York Red Bulls vs CF Montreal

DATE: Saturday, September 20, 2025

LOCATION: Montréal, Québec, CA

## Event Description

New York Red Bulls vs CF Montreal is a premier sports event in Montréal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 74/100

**Expected Attendance:** 16,076 people

**Event ID:** 33WkS8j7sEi7xk5An4

## Hotel Demand Indicators

**ADR Impact Index:** 7.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 6,430 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*