

New York Red Bulls II vs New England Revolution II

DATE: Friday, August 15, 2025
LOCATION: Foxborough, Massachusetts, US

Event Description

New York Red Bulls II vs New England Revolution II is a premier sports event in Foxborough. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 77/100
Expected Attendance: 23,318 people
Event ID: GPYDVM4aCnaepkdMgN

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 9,327 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
