

# New York Philharmonic and Cécile McLorin Salvant

DATE: Thursday, September 25, 2025  
LOCATION: New York, New York, US

## Event Description

New York Philharmonic and Cécile McLorin Salvant is a premier concerts event in New York. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 58/100

**Expected Attendance:** 2,511 people

**Event ID:** Brq73ty4DWyJ4aBDF6

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,004 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*