

New York Knicks vs New Orleans Pelicans

DATE: Monday, December 29, 2025
LOCATION: New Orleans, Louisiana, US

Event Description

New York Knicks vs New Orleans Pelicans is a premier sports event in New Orleans. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 16,867 people

Event ID: 8CF6McuR6bacU8UrzW

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,747 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.